

Yue Zhu, Lawyer/Patent Attorney

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► Specialized Field:

Ms. Yue Zhu's practice areas mainly include: intellectual property litigation and arbitration; patent and trademark invalidation; intellectual property administrative enforcement cases; intellectual property special legal counsel. Ms. ZHU specializes in providing customers with trademark, copyright, unfair competition and intellectual property litigation disputes consulting, providing intellectual property dispute resolution solutions, and intellectual property distribution services. Ms. Zhu has provided training on "Trademark Strategic Planning and Management" for Shanghai Jindu International Business Park, and delivered a speech "Start-up Enterprise Brand Protection and Management" at M Creation Workshop in Hongkou District, Shanghai.

► Education/Training:

Shanghai University, B.Arch., 2009

Shanghai University, IPR Law, Master Degree, 2012

► Working Experience:

Shanghai East Asia Patent & Trademark Agency Co.Ltd, 2012

Shanghai Lungtin Law Firm, 2015

► Selected Cases:

1.A dispute over infringement of business secrets for Shanghai Haoshen Chemical Co., Ltd., etc. v. Shanghai Lijing Trading Co., Ltd., etc.

[2019 Top Ten Typical Cases of Shanghai Court Strengthening Intellectual Property Protection]

2.Co-organize the copyright infringement case of "Tang Yun Cloakroom" furniture works

[(2018) Typical Cases in the Supreme People's Court Annual Report on Intellectual Property Cases, The 28th Batch of Guiding Cases of the Supreme People's Court]

► **Media interview:**

1. Interviewed by Youth Daily after the lecture "Trademark Strategic Planning and Management"
2. Interviewed by Guancha.cn regarding the prosecution announced by South Korean prosecutors including a Samsung supplier accusing it of illegal transfer of OLED screen technology to a Chinese competitor

► **Working Language:**

Chinese / English